



**IMMEDIATE RELEASE**

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## **Members of ARCA's Young Professionals and News Channel 3 Surprise Squad Give Free Roof Repair to Single Mom**

*Members of ARCA's Young Professionals committee enjoy giving back to the communities in Arizona.*

(September 2018, Arizona) – News Channel 3 Surprise Squad received a submission from Sandra, Rachel Riff's mother, asking for assistance in repairing her daughter's roof. At the time Eric Perry, Azul Roofing Solutions, was communicating with the news station and together along with the members of ARCA's Young Professionals were able to successfully reroof Rachel's home.

### **Details behind Sandra's request**

Rachel Riff's fiancé Luke, was hit and killed by a drunk driver on May 2, 2015, just two weeks after they found out that she was pregnant with her 2<sup>nd</sup> child. Proceeding the death of Luke, she was able to secure their home at 202 W. Villa Rita in Phoenix AZ. The house was falling apart around Rachel (24), Addison (5) and Levi (2).

Rachel works at Buddy Stubbs Harley Davidson in Phoenix but her cost for daycare is often more than her paycheck. She receives no monetary assistance from the courts because she was not yet married when Luke was killed. Her roof needed to be replaced - first rain of the monsoon season brought down drywall and required several tarps to be put on the roof. Rachel lost the love of her life in the middle of planning their wedding and is trying to provide the best she can for her two children. She was nominated for Arizona Families Surprise Squad for help by her mother, Sandra.

Upon learning about Rachel's situation Mr. Perry reached out to the members of ARCA's Young Professionals and the response was overwhelming.

### **Details about the Roof Repair**

The Young professionals went to Buddy Stubbs wearing their YP shirts and hid in a back room while the news crew surprised her. During the surprise revelation the group appeared from the back room to meet Rachel to share the good news, a complete roof replacement valued at approximately \$12,000. Completely free to her!! She also received 2 months of free daycare from her daycare providers.

The Young Professionals scheduled the work to begin September 19, and completed it early on September 21, 2018. Rachel was in attendance the whole time and was continuously crying with excitement and appreciation.

### **The contributors and roles were as follows:**

- [Azul Roofing Solutions](#) – Labor
- [Lifetime Roof Systems, Inc.](#) – Labor
- [Tecta America Arizona](#) – Labor
- [Star Roofing, Inc.](#) – Labor
- [EagleView Technologies](#) – Measurement report
- [TAMKO Building Products, Inc.](#) – Shingle roof material and underlayment
- [Elite Roofing Supply](#) – Accessory materials and roof loading
- [Chem Link](#) – Sealants and caulking
- [Kennedy Skylights](#) – One solar attic fan and two solar reflective light tubes
- [Lomanco Vents](#) – Ridge vent attic ventilation system
- [Sierra Waste Systems](#) – Dumpster for tear-off and jobsite trash
- [WreCorp](#) – Drywall repairs and support (and even pulled her weeds)
- [Eagle Roofing Products](#) – Support / signage coordination

In addition, we had non-ARCA members such as SkycamAZ who donated drone videos for ARCA use and to make a video for Rachel Riff as well as carpet donated and installed in Levi's room since it was ripped out due to drywall damage.

Aired segment: [https://www.azfamily.com/news/chandler-roofing-company-and-surprise-squad-give-free-roof-repair/article\\_a481ad1e-c8a6-11e8-a843-472fc2c9793a.html](https://www.azfamily.com/news/chandler-roofing-company-and-surprise-squad-give-free-roof-repair/article_a481ad1e-c8a6-11e8-a843-472fc2c9793a.html)

### **About the Young Professionals**

The Mission of ARCA's Young Roofing Professionals is to introduce and develop the next generation of roofers by uniting our young professionals with our more seasoned experts through networking, volunteering, education and technology within the industry. The focus is to attract more young people and promote the progress and professionalism of the industry by advancing quality, work ethic and instilling a sense of pride in our skilled tradesmen and future executives.

#### **Purpose/Goals**

1. To have our more experienced and seasoned professionals mentor those coming up in the industry.
2. To raise the bar with communication and customer serviced in the industry.
3. Increase participation in ARCA's committees, events and charitable endeavors.

### **About Arizona Roofing Contractors Association**

Established in 1969, ARCA is a dynamic and well-respected subcontractor trade association. We have grown to become one of the largest trade associations in Arizona, with over 250 members throughout the state. The purpose and objectives of the association is networking, education and advocacy for the roofing and construction industry.

The work of ARCA is made possible through membership participation, generous financial support of individuals, businesses, foundations and other organizations that support its mission.

Additional information regarding ARCA can be found online at <http://www.azroofing.org>.