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Letter from the **President** 

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ARIZONA ROOFING INDUSTRY Foundation



NRCA



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ARCA OFFICE 3839 North 3rd Street, Unit 106 Phoenix, Arizona 85012 Phone: 602-335-0133 Fax: 602-335-0118 Dear Members,

As we have wrapped up 2024 and have begun to set our sights on 2025, I want to take a moment to reflect on the resilience, dedication, and innovation that define our industry. I hope this past year brought successes, growth, and lessons to carry forward and I wish you an even more prosperous year ahead.

Now, let's address the elephant in the room: or rather, the lack of clouds in the sky. It feels like it hasn't rained in six months (which, in roofing terms, might as well be six years). The dry spell has made this a challenging time, particularly for those of us in the residential sector. To everyone feeling the pinch, I want to remind you that you're not alone. This industry is built on grit, adaptability, and community and I encourage you to lean on that community whenever you need support. Whether it's brainstorming strategies or simply swapping stories with others who understand, ARCA is here to be your network.

On the legislative front, roofing in Arizona continues to be shaped by evolving laws and regulations, especially concerning insurance, safety and liability. ARCA remains committed to keeping you informed and advocating for policies that protect contractors and improve industry standards. We'll be sharing updates and insights throughout the year to help you navigate these changes.

As we step into 2025, let's embrace the opportunities it brings and face its challenges together. Keep your heads up and press forward. After all, we're roofers and we know how to weather the storm (and the dry spells too).

Here's to a successful year ahead, both on and off the roof.

ERIC PERRY

Eric Perry President, Arizona Roofing Contractors Association

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# Get a seat at the table: Why advocacy is key to shaping the future of roofing



#### Learn how you can make a difference in the future of the roofing industry.

By James Ellsworth, Roofers Coffeeshop

DVOCACY IS ESSENTIAL to the success and future of the roofing industry. As policies are crafted, they can have a significant impact on contractors, business owners, and workers alike. Legislators rely on industry experts to help shape policies that foster growth, safety, and competitiveness. Without active engagement from roofing professionals, critical decisions will be made without insight from those who understand the work best. Advocacy isn't just about showing up — it's about building relationships and ensuring your expertise is part of the conversation, whether that's locally, in your state, or nationally. When the industry speaks up, it helps secure a better future for everyone on the roof.

Locally, the Arizona legislature started the 57th regular session on January 13, 2025. Arizona has elected a republican state house and senate and a democrat governor. A divided government will demand compromise, communication, and bipartisanship between the two parties. It will require our elected officials to continue to pass 80-90% of the legislation in a bipartisan manner, but more than anything, it will require your involvement.

Legislators are smart people who need the public involved in order to pass smart legislation. Since they are not contractors working on a roof, it's important they are informed of what we need in order to be successful, competitive, and safe. If we are not engaged, we cannot help in crafting the policies that will impact our businesses, industry, and lives.

Your state legislature will more directly impact your business and personal life than Congress will. It is your local leaders who will set the state budget (which must be balanced) for updating building codes, changing labor laws, and investing in the future. If they don't have thoughtful, constructive directions and feedback, they will be unable to understand how any proposed legislation will actually impact their constituents and district. These are the decisions for which we need to show up. This is where we need to engage and make our voices heard.

As a former chief of staff for a state representative in the Oregon Legislature, I can attest to how important it is to develop a relationship with your local representative. More often than you may expect, I was tasked with reaching out to constituents with whom we had developed a relationship for their insights and perspective on a proposal that would impact their area of expertise. We called contractors, realtors, business owners, tech developers, and many more. They were not all affiliated with the same party as the representative, but they shared a common respect and understood the value of establishing a ground-level point of view.

Year-round advocacy is important, and the National Roofing Contractors Association (NRCA) ROOFPAC (political action committee) plays a pivotal role in advocating for the industry, keeping people informed and educated about the issues at hand. A significant part of these efforts is the NRCA's organization of Roofing Day in D.C., which profoundly impacts not only Capitol Hill but the roofing industry at large. RoofersCoffeeShop® will be reporting on this event and key issues for the industry throughout the year.

Find the time to reach out to your legislators and have a meeting. See if you can get them to join you in your office or work site after the legislative session has ended so they can see what you are doing day in and day out to keep people safe and dry. Build that respect and trust so they will think of you first when a bill comes before them and they will reach out to get your quick thoughts.

Remember what Senator Mike Enzi from Wyoming said— "If you're not at the table, you're on the menu." Let us sit at that table!

### Labor Shortages and the Skilled Trades Gap in the **Roofing Industry**

HE ROOFING INDUSTRY is facing a critical challenge: a shortage of skilled labor. This issue, driven by an aging workforce and a lack of younger workers entering the trades, is affecting roofing contractors nationwide. With the demand for roofing services on the rise, particularly due to extreme weather events and home renovations, the labor gap is putting significant strain on the industry.

#### AGING WORKFORCE AND RECRUITMENT STRUGGLES

The roofing industry has a workforce that's aging rapidly, with many experienced roofers retiring without sufficient numbers of younger workers to replace them. According to the National Roofing Contractors Association (NRCA), the median age of roofing professionals is higher than many other construction trades. Additionally, fewer young people are choosing to pursue careers in skilled trades due to societal pressures to attend college or work in office-based careers.

### THE IMPACT ON ROOFING BUSINESSES

This shortage of labor is creating bottlenecks in roofing projects. Contractors are struggling to meet demand, leading to longer wait times for repairs and installations. For businesses, this can mean lower profits and reduced growth potential, as the inability to hire enough skilled workers limits their capacity to take on new jobs. Moreover, the shortage also places immense pressure on existing crews, often leading to burnout, safety concerns, and lower-quality work.

### TRAINING AND APPRENTICESHIP **PROGRAMS OFFER SOLUTIONS**

To tackle this growing issue, roofing

companies are looking at creative solutions. Many are investing in training and apprenticeship programs, providing hands-on experience and mentorship to the next generation of roofers. Partnering with vocational schools and offering competitive wages and benefits are also strategies to attract younger workers. Additionally, some companies are utilizing modern technologies like drones and AI tools to reduce the physical demand on workers and increase efficiency.

#### LOOKING AHEAD

While the labor shortage in the roofing industry is a significant challenge, the growing focus on training, recruitment, and industry innovation offers hope. Addressing the skilled trades gap now is crucial to ensure that the roofing industry can continue to meet demand and deliver high-quality, reliable service to homeowners across the country.  $\bigcirc$ 



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EET 20

# How can you train your brain to make you a better leader?



BEING AN EFFECTIVE leader requires various skills that need to be enhanced throughout your career. Understanding brain science can provide insight to help you sharpen your leadership skills.

Fast Company shares the following tips regarding how to apply brain science techniques to elevate your leadership.

#### Sharpen your memory.

It is important for leaders to recall events, people's names, and talking points. Shift your mindset around memory and learn from experience and mistakes rather than memorization.

#### Leverage neuroplasticity.

Neuroplasticity is the brain's ability to reorganize itself by forming new neural connections throughout life, which can help individuals develop and refine leadership skills. Embrace social learning by engaging in activities that push your cognitive boundaries, such as learning a new language or how to play a musical instrument.

### Optimize decision-making.

Cognitive biases can cloud judgment and affect decision-making. Be aware of your biases so you can make more informed, rational decisions.

#### Enhance emotional intelligence.

Practice active listening, which is crucial for effective leadership and is rooted in the brain's ability to recognize and respond to other individuals' emotions with emotional intelligence. Improved listening strengthens relationships and creates a supportive work culture.

### Harness the power of neurotransmitters.

Neurotransmitters such as dopamine and serotonin are significant regarding motivation and mood regulation. Break down large goals into smaller, manageable tasks, and celebrate each milestone; this helps release dopamine, which is associated with reward and motivation.

#### Improve stress management.

Chronic stress negatively affects cognitive

function and decision-making. Regularly practice stress-reduction techniques such as deep breathing exercises to help calm yourself and think more clearly.

### Foster creativity through a mindset shift.

Creativity is crucial for innovation, so engage in activities to calm and stimulate different brainwave states. When you are aware of your emotions, you are more likely to generate creative ideas.

#### **Develop adaptability.**

Leaders who can adapt are resilient. Focus on the process of learning and improvement rather than fixed outcomes.

#### Hone intuition.

Intuition is vital for problem-solving and decision-making. Learn to step away from the data and trust your own gut. If a problem occurs and you need a quick response, talk with a trusted colleague to generate three possible solutions and choose the one you believe is best by using intuition.

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### **Legislative Update**

### Registration for Roofing Day in D.C. 2025 is now open

Join us for Roofing Day in D.C., the <u>largest advocacy event</u> dedicated solely to the roofing industry, April 8-9.

Each year, roofing professionals meet with members of Congress on Capitol Hill to discuss the critical issues facing their companies and the roofing industry. Our priority issues this year will focus on solutions to workforce shortages and pro-growth tax reform.

Expert speakers and panelists will inform and inspire you to prepare you for your meetings with members of Congress and their staffs. As always, attendees will have ample opportunity to network and connect with fellow professionals, and we encourage you to bring key employees to the event. To view our <u>draft itinerary</u>, <u>book your</u> <u>hotel room</u> and register, please visit <u>www.nrca.net/roofingday</u>.

### Corporate Transparency Act reporting requirement on hold

In late 2024, entities covered under the Corporate Transparency Act beneficial ownership reporting requirements were provided relief from having to file their information by Jan. 1, 2025.

On Dec. 3, the U.S. District Court for the Eastern District of Texas issued a preliminary injunction in favor of the plaintiffs in the case of Texas Top Cop Shop, Inc. et al. vs. Garland (U.S. Attorney General). In so ruling, "[t]he Court has determined that the CTA and Reporting Rule are likely unconstitutional for purposes of a preliminary injunction."

Then, on Dec. 23, the U.S. Court of Appeals for the Fifth Circuit ruled against the plaintiffs in this case and in favor of the government's appeal. After this ruling, the Treasury Department told entities their deadline to file would be extended to Jan. 13, 2025. However, its implementation has faced legal challenges, leading to injunctions that have temporarily halted its enforcement. As of January 27, 2025, the enforcement of beneficial ownership reporting obligations under the CTA remains suspended due to ongoing federal litigation and court orders.

NRCA is supporting additional legal avenues to convey its opposition to the government's stay of the injunction, and in practice, supporting a delay of the law while the courts decide on its constitutionality.

### ROOFPAC events at NRCA's annual convention and the 2025 International Roofing Expo®

NRCA and National Women in Roofing will present "An Evening of Boots, Bids & Buckles" Feb. 18 from 4:30-6:30 p.m. during NRCA's annual convention and the 2025 International Roofing Expo to support ROOFPAC. This cocktail reception and live auction will be held at Smoke Skybar where guests can bid on vacations, artwork and more. <u>Save</u> <u>the date</u> to join your friends for this fun-filled event—in your Western wear. Registration is opening soon.

NRCA also will open its popular silent auction Feb. 11 featuring luxury items such as trips, jewelry and electronics—even a flag flown over the U.S. Capitol—to benefit ROOFPAC. Stop by NRCA's booth, No. 9077, during IRE to view select items, and don't miss our complimentary bar to close out the auction Feb. 20 from 2-4 p.m. Bids will be placed electronically at <u>https://</u> <u>roofpac25.givesmart.com</u>; attendance at the convention and trade show is not required.

NRCA is grateful for many generous sponsors who help underwrite the costs of these events so all proceeds can directly benefit ROOFPAC.

### Congress elects Speaker Mike Johnson, certifies Donald J. Trump as president

On Jan. 3, Speaker Mike Johnson (R-La.) was re-elected to serve as the top Republican in the House of Representatives and third in line to the presidency.

The 119th Congress also was sworn in that day with Republicans taking control of the Senate under the leadership of new Senate Majority Leader John Thune (R-S.D.).

NRCA staff continued their steadfast outreach to new lawmakers on behalf of NRCA members.

On Jan. 6, the new Congress certified the election of Donald J. Trump as president. Congress has begun crafting a large legislative package that includes reforms regarding taxes, border security and immigration, energy, and the debt ceiling. The Senate also begin hearings to consider President-elect Trump's top cabinet nominees.

#### U.S. East and Gulf Coast ports labor contract negotiators reach tentative agreement

Representatives of the International Longshoremen's Association and the United States Maritime Alliance <u>announced</u> a tentative agreement on a new labor contract for U.S. East and Gulf Coast ports.

Negotiators indicated the parties will continue to operate under the existing contract until the new one is ratified by the union, thus avoiding a Jan. 15 strike and disruption of industry supply chains.

Negotiators were able to resolve the key issue of future automation at the ports, indicating the "agreement protects current ILA jobs and establishes a framework for implementing technologies that will create more jobs while modernizing East and Gulf Coast ports—making them safer and more efficient, and creating the capacity they need to keep our supply chains strong."

NRCA is pleased efforts with allied associations to send a <u>letter</u> encouraging the parties to reach an agreement before the deadline to avoid serious disruptions to supply chains were successful.



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OR MANY YEARS, writing checks was the go-to method for paying bills. However, over time, technological advancements have introduced numerous payment methods, leading to a significant decline in check usage. Yet, despite this shift, checks have not disappeared entirely. With their continued use, check fraud persists.

Although writing checks has its advantages, such as simplicity, convenience and the creation of a tangible paper trail, it also carries risks. If a check is lost, stolen or intercepted by criminals, it can be manipulated in various ways. Understanding the nature of check fraud, recognizing its signs and adopting preventative measures can help safeguard your finances.

#### WHAT DOES CHECK FRAUD ENTAIL?

Check fraud occurs in multiple forms with some of the most common methods including these:

• Altered checks: Fraudsters often manipulate legitimate checks by using rubbing alcohol or other chemical solutions to erase details such as the payee's name or the monetary amount. After removing the original information, they fill in false details and use counterfeit identification to cash the check. Criminals may also exploit blank spaces on a check to add unauthorized information. For example, a check made out to "Amy Smith" could have "or John Jones" added to it. Similarly, a check for \$15 could be altered to \$1,500 by adding digits and writing "hundred" after "fifteen." Stolen mail is a common source of checks used for such schemes.

- **Forged checks:** Blank checks can be stolen and filled in entirely by criminals, including the payee's name, date and amount. They then forge the account holder's signature to complete the fraudulent transaction.
- **Counterfeit checks:** Counterfeit checks are created using blank check stock that can be purchased from office supply stores or produced with desktop publishing software. These checks often mimic the appearance of legitimate ones but lack authentic banking details. Fraudsters print stolen bank account information onto these checks, making them appear genuine.

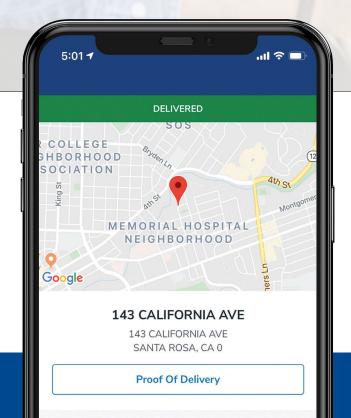
#### PREVENTING CHECK FRAUD

Advancements in e-payment methods and fraud detection technologies offer numerous strategies to reduce the risk of check fraud. Consider these approaches:

- **Use online bill pay:** Online bill pay services provide a secure alternative to writing checks. They eliminate the risks associated with mailing physical checks and save time and postage costs. Users can schedule payments, track delivery timelines and maintain control over their transactions. Online payments also reduce the chances of personal information being intercepted.
- Use money transfer apps: Peerto-peer (P2P) payment apps, such as Zelle and Venmo, allow users to transfer funds quickly and securely using only the recipient's mobile number or email address. These platforms eliminate the need to exchange bank information, ensuring greater privacy. Although convenient, P2P apps also are susceptible to scams, so remain vigilant.
- **Consider wire transfers:** Wire transfers are a secure method for sending money domestically and internationally. They often are used for large or international transactions because of associated fees. Unlike checks, wire transfers provide faster and more reliable payment processing, typically posting within one to two days. Recipients do not need to wait for funds to clear as the transactions are verified upon receipt.



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• **Try bank-sent checks:** Many banks offer bill pay services through which they issue and send checks on behalf of account holders. These checks are less susceptible to alteration because payment information is directly printed on them.

• **Consider positive pay services:** Businesses can adopt positive pay services, which allow them to submit details of issued checks (e.g., amount, date) to their banks. When checks are later presented for payment, banks verify the details against the submitted information. Discrepancies are flagged, and businesses can decide whether to approve or reject the check.

- Choose chemically reactive paper: Chemically reactive paper is designed to reveal any tampering attempts, such as ink removal. Most major check providers offer this feature, so verify your checks are made from such materials for added security.
- Use high-security checks: Highsecurity checks are equipped with advanced features to deter tampering. Checks certified by the Check Payment Systems Association include a minimum of three safety features. Customers can opt for checks with additional security measures, such as chemically reactive paper, which makes alterations detectable.
- **Exercise caution:** To minimize risks, avoid sending checks through the mail. Select secure alternatives like online bill pay, wire transfers, or money transfer apps. If you must use checks, ensure they are filled out carefully, leaving no blank spaces that could be exploited.

### CONSEQUENCES OF DEPOSITING COUNTERFEIT CHECKS

Depositing a counterfeit check, even unknowingly, can have serious repercussions. If the bank clears the deposit and the funds are spent, the account holder may be held liable when the fraud is discovered. Banks typically reverse counterfeit deposits, potentially overdrawing the account if the funds have already been used. This scenario could result in financial hardship and the obligation to repay the misused amount.

### LEGAL IMPLICATIONS OF CHECK FRAUD

Check fraud is a criminal offense with severe legal consequences. Many states have multiple statutes for forgeries, bad checks and falsified checks. Depending on the circumstance, they can be treated as misdemeanors or felonies, which involve potential jail time.

Prosecutors must typically prove "intent to defraud," meaning the individual acted knowingly and deceptively to gain something of value.

### HOW TO REPORT CHECK FRAUD

If you realize you have fallen victim to check fraud, you are advised to report the incident.

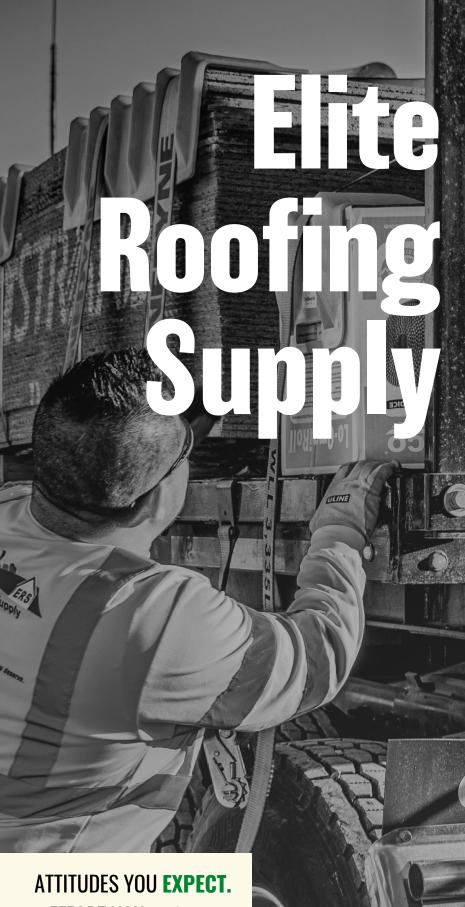
- **Contact your bank:** Notify your bank right away. Explain the details of the fraud and request it does not hold you responsible. You might choose to close your account to prevent further fraud.
- **Negotiate a repayment plan:** If you have spent the funds from the check, try to negotiate a repayment plan so you are not charged any additional fees.
- **File a police report:** Obtain an Affidavit of Check Fraud and provide it to your local police station.
- **Contact the credit bureaus:** You may need to inform the major credit reporting agencies (TransUnion, Experian, and Equifax). To protect you from further fraud, they can place an alert on your credit report.
- Notify the authorities: Report details of the incident to the <u>Federal</u> <u>Trade Commission</u>, your <u>state</u> <u>Attorney General</u> and the <u>U.S. Postal</u> <u>Inspection Service</u>.
- **Keep records:** Retain copies of all pertinent documents, as well as records of your conversations and all correspondence.



### **FINAL THOUGHTS**

Despite the increase in digital payment methods, checks remain a part of everyday transactions for some individuals and businesses. Understanding the risks associated with checks and implementing preventative measures can help protect against fraud. Whether using secure checks, adopting digital alternatives or staying informed about fraud detection services, you must be vigilant to safeguard your finances.

The information contained in this article is for general educational information only. This information does not constitute legal advice, is not intended to constitute legal advice, nor should it be relied upon as legal advice for your specific factual pattern or situation.



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### **Arizona Industrial Commission**

800 West Washington Street Phoenix, Arizona 85007 ADOSH Room 242

# IRS releases 2025 standard mileage rates



HE IRS HAS announced the 2025 optional standard mileage rates for calculating deductible costs associated with using an automobile for business, charitable, medical or moving purposes. Beginning Jan. 1, 2025, the standard mileage rate for the use of a car, van, pickup or panel truck became 70 cents per mile for business miles driven. The standard mileage rate is 21 cents per mile driven for medical or moving purposes and 14 cents per mile driven in service to a charitable organization.

During 2024, the business mileage rate was 67 cents per mile and the medical and moving rate was 21 cents per mile. The charitable rate is set by statute and remains unchanged.

It is important to note under the Tax Cuts and Jobs Act, taxpayers cannot claim a miscellaneous itemized deduction for unreimbursed employee travel expenses. Taxpayers also cannot claim a deduction for moving expenses, except members of the Armed Forces on active duty moving under orders to a permanent change of station.

### Department of Labor announces adjustments to civil penalties

HE OCCUPATIONAL SAFETY and Health Administration's civil penalty amounts for violations of workplace safety and health standards increased in 2025 based on inflation, according to OSHA. The adjusted maximum penalty amounts took effect Jan. 15.

New maximum penalties for willful and repeat violations increased from \$161,323 per violation to \$165,514 per violation. Maximum penalties for serious and other-than-serious violations increased from \$16,131 per violation to \$16,550 per violation.

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### OSHA finalizes rule regarding proper fit requirements for construction PPE

HE OCCUPATIONAL SAFETY and Health Administration has finalized a <u>revision</u> to the personal protective equipment standard for construction.

The revision adds specific language requiring employers to provide PPE that properly fits construction industry workers, according to OSHA. The change aligns the construction industry standard with the standard already in place for general industry.

Many types of PPE must be sized to fit a worker properly. Improperly sized PPE can be ineffective in protecting workers; create new hazards for workers, such as oversized gloves or protective clothing being caught in machinery; and discourage use because the PPE is uncomfortable or fits poorly. The matter has been a longtime concern, especially among some women and physically smaller or larger workers.

"I've talked to workers in construction, particularly women, who have spoken of personal protective equipment that didn't fit or was simply unavailable at the job site in their size," said Assistant Secretary for Occupational Safety and Health Doug Parker. "PPE must fit properly to work."

The revised standard took effect on January 13, 2025.

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RECENT SURVEY CONDUCTED by the Skilled Careers Coalition asked students, counselors and parents to share their views regarding skilled trades versus college and military career paths, according to *Construction Executive*.

*Construction Executive* shares the following findings from the survey.

 Citing a lack of information about opportunities, only 15% of students surveyed were considering a technical/ vocational school or apprenticeship after high school.

### Study reveals lack of information is a significant challenge for recruiting young people to the trades

- Ninety-two percent of students, 91.3% of counselors and 80.3% of parents surveyed agree skilled-trade workers are as important as first responders and service members.
- Sixty-nine percent of students said it is outdated to assume a four-year degree is the best pathway to success.
- Eighty percent of parents said they have the most influence on their child's decision making, but 48.8% admit they do not have enough information about starting the technical or vocational school process.
- Eighty-four percent of parents believe skilled trades provide a stable career path, less time in school, less debt and an overall better quality of life.

- More than half (53.9%) of counselors surveyed cite a lack of resources to help guide students interested in pursuing skilled trades or vocational programs.
- Ninety percent of counselors surveyed agree they need to share more information with students and parents about a skilled-career option.
- Seventy-six percent of all respondents agree a career in the skilled trades can lead to entrepreneurial success.

Sharing information is key to bringing young people into the industry. Visit NRCA's Recruitment Tools webpage and Careersinroofing.com to ensure you have the materials you need to help recruit workers.



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### How your company can be more resilient during a



HE CURRENT BUSINESS world often is uncertain and can be affected by numerous crises, such as severe weather events, pandemics, global conflicts and economic downturns. So it is important your company is resilient in the face of such challenges.

Employee development can be a crucial factor in how your company navigates crises, according to Inc. And developing your employees does not have to be overly complicated.

<u>Inc. Magazine</u> shares the following three steps every company should take to boost resilience in a crisis:

- 1. **Treat everyone as a leader**. Companies often focus on just developing a few people they view as potential leaders. But treating all employees as leaders enhances their ability to contribute to the company's success. For example, you can be transparent and discuss decisions with your employees or expose them to new ideas to build their confidence and enhance their knowledge.
- Provide individual attention. Your employees can grow into leaders when you understand their individual needs. You can meet regularly with employees

one on one to define their goals and help them plan how to achieve those goals. You also can pair employees with a coach who meets with them consistently to help them work toward their goals.

3. **Provide opportunities to step into leadership**. Encourage employees to "think like an owner" and voice ideas for the business, such as cost-cutting or operational improvements. Welcome all ideas and implement them when applicable, which makes employees more confident regarding their contributions to the company.

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# ENTERPRISE RETIREMENT PLANNING

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> — Dale Brown, President Botz, Deal and Company

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Sami Sahyouni AVP, Wealth Advisor (480) 529-1515 ssahyouni@enterprisebank.com

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### Helping Your Coworkers and Yourself Address Mental Health



**Help Yourself** 

### Has workplace stress increased? How can we help one another? Here's some advice on ways to:

### **Help Others**

Senior managers can:	Coworkers/ supervisors can:	If you are facing a mental health challenge:
<b>Educate staff</b> Build awareness, knowledge, and acceptance about stress and mental health issues.	<b>Educate themselves</b> Learn about the signs and symptoms of stress and mental health issues.	<b>Don't allow self-doubt or shame</b> Know that you are not alone.
<b>Provide support and assistance</b> Offer workplace support programs, an employee assistance program, or other referral services.	<b>Treat everyone with</b> <b>respect</b> Be positive and respectful to everyone you work with; you never know who is struggling with stress or mental health issues.	Understand your triggers Triggers are events or circumstances that cause mental health symptoms, such as excessive fear or worry.
<b>Develop skilled leaders</b> Provide supervisors with training to understand and talk about stress or mental health issues with workers.	<b>Support each other</b> Ask your coworkers how they are doing and let them know you are available to talk.	<b>Get help or treatment</b> If you are suffering, reach out to your human resources department or a hotline for help, such as the <u>Disaster</u> <u>Distress Helpline</u> or the <u>988 Suicide &amp; Crisis Lifeline</u> .
<b>Promote a judgement- free workplace</b> Make it clear that workers can ask for help without fear of negative consequences.	<b>Listen without judgement</b> Listen with undivided attention and acknowledge your coworkers' feelings. Offer help or resources if available and warranted.	<b>Be a champion</b> Use your experience to help others.



# The Potential Impact New Tariffs may have on the Roofing Industry

HE INTRODUCTION OF new tariffs can have a significant impact on the roofing industry, especially given the reliance on imported materials and goods. Many roofing products, such as asphalt shingles, steel panels, and certain roofing accessories, are either manufactured overseas or rely on imported components. The imposition of tariffs on these products could lead to several challenges for roofing contractors and manufacturers alike.

#### Increased Material Costs

One of the most immediate effects of new tariffs will likely be an increase in the cost of roofing materials. If tariffs are applied to imports like steel or aluminum, the prices of metal roofing systems could rise. Asphalt shingles, which are commonly manufactured in countries like Canada, Mexico, and China, may also become more expensive. This could drive up overall project costs for roofing contractors, potentially leading to higher bids for homeowners or businesses needing new roofs or repairs.

#### Supply Chain Disruptions

Tariffs can also disrupt established supply chains, causing delays in delivery and shortages of specific materials. Roofing companies could face longer lead times for receiving materials, forcing them to plan projects more carefully and possibly deal with inventory shortages. This could result in project delays, affecting timelines for both residential and commercial jobs.

#### Incentives for Domestic Sourcing

One potential upside of new tariffs is the incentive for manufacturers to source materials domestically or seek out alternative suppliers from countries not subject to the tariffs. This could reduce reliance on foreign imports and eventually stabilize prices in the long run. However, this shift requires time, and not all roofing manufacturers may have the capacity to switch to domestic suppliers without significant cost increases in the interim.

#### **Price Volatility**

The uncertainty created by tariffs can lead to price volatility, where costs fluctuate frequently based on the changing tariff rates or international trade relations. Roofing contractors may find it difficult to accurately price out projects in the short term, as material costs can increase unexpectedly.

#### Impact on Small Roofing Contractors

Smaller roofing companies with fewer resources to absorb price increases may struggle the most, as they may not have the negotiating power to secure lower rates from suppliers. This could create financial strain and force some to reduce their workforce or even close their doors.

In conclusion, while tariffs may be intended to protect domestic industries, they can increase costs, complicate supply chains, and create instability for businesses in the roofing sector.





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### UPCOMING EVENTS

FEB 5–6 12:00P	ARIZONA WOMEN IN ROOFING (AZWIR) ATAS TOUR ATAS INTERNATIONAL 419 E. JUANITA MESA, AZ 85204
FEB 6–7 7:00a-3:30p	<b>OSHA 10-HOUR TRAINING IN PHOENIX (SPANISH)</b> ARCA TRAINING ROOM 3839 N. 3RD ST., STE. 106, PHOENIX, AZ 85012
FEB 7–28 7:00A-3:30P	<b>OSHA 30-HOUR TRAINING IN PHOENIX (SPANISH)</b> PREMIER RISK MANAGEMENT 1523 W. WHISPERING WIND DR, STE 250, PHOENIX, AZ
FEB 12 6:00-7:00A	GHS/HAZ-COM/RIGHT TO UNDERSTAND WEBINAR (ENGLISH) WEBINAR REGISTER HERE
FEB 12 7:00-8:00A	GHS/HAZ-COM/RIGHT TO UNDERSTAND WEBINAR (SPANISH) WEBINAR REGISTER HERE
FEB 19 10:00-11:00A	SEXUAL HARASSMENT WEBINAR
FEB 21 12:30-4:30P	<b>SPRING TRAINING SOCIAL EVENT 2025</b> SLOAN PARK 2330 W. RIO SALADO PKWY MESA, AZ 85201
FEB 26 10:00A	SILICA TRAINING (ENGLISH) WEBINAR REGISTER HERE
FEB 28 8:00A-2:00P	ARCA ACADEMY CLASS - WIND UPLIFT REQUIREMENTS FOR ROOFING SYSTEMS ARCA TRAINING ROOM 3839 N. 3RD ST., STE. 106, PHOENIX, AZ 85012
FEB 28 8:00A-2:00P	ARCA ACADEMY CLASS - WIND UPLIFT REQUIREMENTS FOR ROOFING SYSTEMS ARCA TRAINING ROOM 3839 N. 3RD ST., STE. 106, PHOENIX, AZ 85012

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