

**ARCA**  
ARIZONA ROOFING CONTRACTORS  
ASSOCIATION



**55th Annual Roofing**  
**EXPO**  
**2024**

SEMINARS | TRADESHOW | SOCIAL EVENTS | AWARDS GALA

**September 19-21, 2024**

We-Ko-Pa Casino Resort  
10438 WeKoPa Way, Fort McDowell, AZ 85264

*ARCA - Advancing the Roofing Industry*

## Welcome to Expo 2024



On behalf of the Expo Committee and the ARCA Board of Directors it is our honor and pleasure to invite you, your family and company employees to the upcoming 55th Annual Roofing Expo at WE-Ko-Pa Casino Resort in Fort McDowell, Arizona.

Our goal is to bring together the roofing community not just roofing contractors but also companies that support the roofing industry.

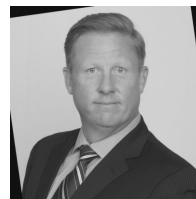
The annual Expo continues it's tradition of hosting educational and informational seminars, sporting events and social opportunities that bring ARCA members and non-members together. We promise to offer a comprehensive and informative program!

ARCA's annual Expo has a strong legacy of attracting roofing contractors all throughout Arizona.

We look forward to seeing you at Fort McDowell!



*Minerva Robles  
Johns Manville*



*Thom O'Neal  
Beacon Roofing Supply*

## Expo 2024 Information

### ROOM RESERVATIONS

To make your room reservation online visit the event page on ARCA's website for the link or call 480-789-5300 and ask for the ARCA or Arizona Roofing Contractors Association room block. ARCA block room rate deadline expires on September 1st, 2024, after the 1st room rates are not guaranteed.

### ARCA EVENT APP: YAPP

The ARCA event app allows attendees to experience more, do more and get more value from the events right from their mobile device. Stay up-to-date on all ARCA events! The Yapp app provides EXPO details in the palm of your hand and allows you to:

- Share your experience
- Find Seminar and event locations
- Review details for the Roofers Auction
- Learn about the event sponsors
- And more!

Download the "Yapp App" from your app store and log-in using 'ARCAEVENTS' .



## Expo 2024 Information Continued...

### CHECK-IN

EXPO 2024 check-in will be located in the Wassaja Ballroom #113 at We-Ko-Pa Casino Resort.

Please be sure to check-in during operating hours:

- Thursday, September 19, 2024: 12:00 PM to 5:00 PM
- Thursday, September 19, 2024: 6:00 PM—7:00 PM at La Puesta Del Sol
- Friday, September 20, 2024: 8:00 AM to 3:00 PM

*Full registrants* will receive name badges, beverage tickets and a \$50 gift certificate to the ARCA Shoppe. *Partial registrants* will receive name badges and beverage tickets.

Name badges are necessary for entrance into Expo events at We-Ko-Pa Casino Resort. Please note that name badges must be worn and visible at all times. As a courtesy, lost name badges can be replaced at the Registration desk during scheduled hours.

## Expo Details

### SPONSORSHIP

Why Sponsor? Sponsorship is an effective marketing tool that provides a great means of broadening your competitive edge, enhance visibility, improve your company's image and develop closer relationships with existing and new customers.

At the 2024 Expo, we are offering a wide-range of sponsorship opportunities whether it's for Expo related or sporting events, your sponsorship dollars and in-kind donations assist ARCA in providing a comprehensive experience to all participants.

### SPORTING CLAYS

The Fall 2024 Clay tournament will take place on Thursday, September 19th at the Rio Salado Sportsman's Club from 8:00 AM to 1:00 PM. Lunch will be served after the tournament.

Come prepared, shooters will need to bring their guns and ammo. The range does not offer gun rentals or sell ammo. Space is limited to 100 shooters!

Similar to the Spring Tournament, funds raised at the Fall Clay Tournament support the Arizona Roofing Industry Foundations Annual Scholarship Program.

### GET ACQUAINTED & CORNHOLE TOURNAMENT

On Thursday, September 19th we're Getting Acquainted at La Puesta Del Sol at Fort McDowell, sitting atop a vista providing a 360 degree view of the surrounding mountain ranges. Come hungry for Babyback ribs, smoked chicken, and more! The Get Acquainted Party will feature live music, a beer burro, fireworks and the ever popular Cornhole tournament. Pre-registration for the cornhole tournament is required, open slots remaining on the day-of will be filled on a first-come, first-serve basis. Thursday evening offers a variety of sponsorship opportunities.

## Expo Details Continued...



### **TRADESHOW**

By exhibiting your company and products in Arizona's only roofing industry related tradeshow, you can showcase your latest products, offer show specials, attract new customers and maintain your competitive edge. The 2024 ARCA Tradeshow will be hosted on Saturday, September 21st from 9:00 AM to 12:00 Noon in the Wassaja Ballroom, 114-115.

### **55th ANNUAL GOLF TOURNAMENT**

ARCA is hosting this years Fall Golf Tournament on Friday at the beautiful We-Ko-Pa Golf Club with check-in at 7:00 AM and shotgun start at 8:00 AM. You will have the option to purchase a golfers package which includes golf registration, mulligans and raffle tickets. The golf tournament will be followed by the award and luncheon banquet at the course. Before you leave the hotel be sure to swing by the Courtyard Plaza and grab a Breakfast Burrito to-go.

We've left Friday night open to provide time to discover the beauty of Fort McDowell and nearby Fountain Hills. We highly encourage you to make dinner reservations for Friday night at your earliest convenience.

### **EDUCATIONAL SEMINARS**

As in previous years, ARCA is hosting a variety of educational and informative seminars. This year we will be hosting seminars on Saturday after the annual tradeshow.

- A. The Importance of Safety (11:00 AM, Saturday)
- B. What to do if an Employee is injured on the Job (12:00 PM, Saturday)
- C. The Difference Between Quality Control and Quality Assurance (1:00 PM, Saturday)
- D. Mental Health/Safety Culture (2:00 PM, Saturday)
- E. Micro-Leadership (3:00 PM, Saturday)

### **YOUNG PROFESSIONAL ROOFING WARS**

We welcome you join us for the 7th Annual Roofing Wars Sponsored by Malarkey Roofing Products on Friday with check-in beginning at 4:00 PM in the Pool Area. The winner of the Roofing Wars will recognized at Saturday Night's Award Banquet.

Interested in participating? Pre-registration is encouraged, day of event registrations welcomed.

### **ARCA SHOPPE**

The Expo committee is committed to bringing you quality ARCA merchandise - whether it's professional or comfy, we have just the thing for you! Great deals will be available on quality attire and other ARCA merchandise. Treat yourself, or find the perfect gift for your dedicated staff!

Every convention full-registrant will receive a \$50 gift certificate to spend at the ARCA Shoppe in your name badges.

Not a full-registrant? No worries! We accept cash, check and credit card!



## STAYING HEALTHY DURING EXPO

**Hydrate:** Drink plenty of water to keep you energized and focused.

**Rest:** EXPO can be a whirlwind—makes sure that you are taking the time you need to recharge.

**Eat Healthy:** Be sure to budget your time for meals and bring snacks while attending EXPO.

**Not Feeling Well?** We ask that if you are feeling unwell to notify the ARCA staff or a member of the Expo Committee and to isolate yourself.

## Expo Packages

<b>'A'</b> <b>FULL</b> <b>REGISTRANT</b>	<b>'B'</b> <b>SPOUSE/</b> <b>ADDITIONAL</b> <b>FAMILY</b> <i>(Not in the</i> <i>Roofing</i> <i>Industry)</i>	<b>'C'</b> <b>EDUCATIONAL</b> <b>CONTRACTOR</b> <i>(Saturday only)</i>	<b>'D'</b> <b>TRADESHOW</b> <b>NON-</b> <b>EXHIBITING AS-</b> <b>SOCIATE MEM-</b> <b>BER</b>	<b>INCLUDES:</b>
●	n/a	n/a	n/a	\$50 Gift Certificate to the ARCA Shoppe
●	●	n/a	n/a	Thursday Night "Get Acquainted" Party
●	●	n/a	n/a	Friday Breakfast
●	●	n/a	n/a	Friday Pool Party
●	●	●	●	Saturday Breakfast
●	●	●	n/a	Seminars
●	●	●	●	Saturday Tradeshow
●	●	●	●	Saturday Lunch
●	●	n/a	n/a	Saturday Cocktail Party
●	●	n/a	n/a	Saturday Awards Banquet
\$450	\$350	\$75	n/a	<b>Early Bird Rate (Before September 1, 2024)</b>
\$475	\$350	\$95	n/a	Rate After September 1, 2024
n/a	n/a	n/a	\$225	Associate Member

# 2024 Expo Registration



## EXPO REGISTRANT NAME(S) & SELECT PACKAGE OPTION

For Expo package descriptions see page 5 or visit us online at [www.azroofing.org](http://www.azroofing.org).

Package 'A' Early Bird, \$450; Package 'A' after September 1, \$475; Package 'A' Non-Member, \$575; Package 'B', \$350; Package 'C' Early Bird, \$75; Package 'C' after September 1, \$95; Package 'D' \$225, Associate Members

Full Name _____	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D
Company _____	
Full Name _____	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D
Company _____	
Full Name _____	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D
Company _____	
Full Name _____	<input type="checkbox"/> A <input type="checkbox"/> B <input type="checkbox"/> C <input type="checkbox"/> D
Company _____	

## PROGRAM ADVERTISEMENT

- Full Page 8" x 10.5" ..... \$400
- Half Page 8" x 5.25" ..... \$200
- Quarter Page 4" x 5" ..... \$100
- Business Card Size 2" x 3" ..... \$50

## SPONSORSHIP OPPORTUNITIES

- ~~THURSDAY & SATURDAY PREMIUM BEVERAGE~~ – \$2,500
- ~~THURSDAY 'GET ACQUAINTED' FIREWORKS~~ – \$4,000
- THURSDAY 'GET ACQUAINTED' PARTY HOST – \$3,000
- ~~THURSDAY 'GET ACQUAINTED' BEVERAGE~~ – \$2,500
- ~~THURSDAY 'GET ACQUAINTED' BAND~~ – \$2,000
- THURSDAY 'GET ACQUAINTED' CIGAR ROLLER – \$2,000
- ~~THURSDAY 'GET ACQUAINTED' BEER BURRO~~ – \$1,200
- ~~THURSDAY 'GET ACQUAINTED' BUS~~ – \$750
- ~~FRIDAY BREAKFAST~~ – \$1000
- FRIDAY POOL PARTY TITLE – \$3,000
- ~~FRIDAY POOL PARTY DJ~~ – \$500
- ~~FRIDAY POOL PARTY CABANAS (4)~~ – \$500
- ~~CORNHOLE TOURNAMENT TITLE~~ – \$750
- CORNHOLE BOARD – \$450

- ~~SATURDAY BREAKFAST~~ – \$1,000
- ~~SATURDAY TRADESHOW BEVERAGE~~ – \$1,000
- ~~SATURDAY TRADESHOW BLOOD MARY BAR~~ – \$1,500
- ~~SATURDAY TRADESHOW APPETIZERS~~ – \$500
- ~~SATURDAY SEMINAR SNACK~~ – \$750
- ~~SATURDAY NIGHT TITLE~~ – \$3,000
- ~~SATURDAY NIGHT BEVERAGE~~ – \$2,5000
- SATURDAY NIGHT TABLE RESERVATION – \$250
- SPORTING CLAY LUNCH SPONSOR (THURSDAY) – \$1,500  
(\$1,500 is tax deductible, includes complimentary two (2) shooters)
- SPORTING CLAY STATION SPONSOR (THURSDAY) – \$300  
(\$300 is tax deductible)
- SPORTING CLAY BRONZE SPONSOR (THURSDAY)
- ~~GOLF LUNCH SPONSOR (SATURDAY)~~ – \$3,000 (includes complimentary four (4) golfers)
- GOLF TEE SPONSOR (FRIDAY) – \$250  
 I will be staffing the sponsored tee
- IN-KIND DONATION



**TRADESHOW 6' TABLE (SATURDAY)**

- ORGANIZATION SPONSOR, COMPLIMENTARY  
(Must be a 2024 Platinum, Gold or Silver Member)
- MEMBER, \$400 per table     NON MEMBER, \$600 per table

**SPORTING CLAYS TOURNAMENT (THURSDAY)**

**\$195 PER PERSON, \$1,100 FOURSOME PACKAGE** *(Includes raffle tickets and ARCA Shoppe Gift Certificate)*  
*(Submit names by Friday, September 13, 2024)*

Shooter 1 \_\_\_\_\_

Shooter 2 \_\_\_\_\_

Shooter 3 \_\_\_\_\_

Shooter 4 \_\_\_\_\_

**CORNHOLE TOURNAMENT (THURSDAY)**

**\$40 PER PERSON** *(Submit Players names by Friday, September 13, 2024)*

Player 1 \_\_\_\_\_

Player 2 \_\_\_\_\_

**55th ANNUAL GOLF INVITATIONAL (FRIDAY)**

- \$410 PER PERSON
- \$1,780 PACKAGE— includes registration for four golfers and four mulligan & raffle ticket packs - one per golfer.  
*(Submit names by Friday, September 13, 2024)*

Golfer 1 \_\_\_\_\_

Golfer 2 \_\_\_\_\_

Golfer 3 \_\_\_\_\_

Golfer 4 \_\_\_\_\_

**YOUNG PROFESSIONALS ROOFING WARS**

**COMPLIMENTARY**

Participant \_\_\_\_\_

Participant \_\_\_\_\_

**PAYMENT INFORMATION**

Check Enclosed – Payable and mailed to ARCA, 3839 N. 3rd St., Ste. 106, Phoenix, AZ 85012  
Credit Card – complete form and fax to 602-335-0118, or scan and email to [arca@azroofing.org](mailto:arca@azroofing.org)

TOTAL \$ \_\_\_\_\_     Credit Card     Mailing Check     Invoice Pay Online

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_



## 2024 TRADESHOW FORM

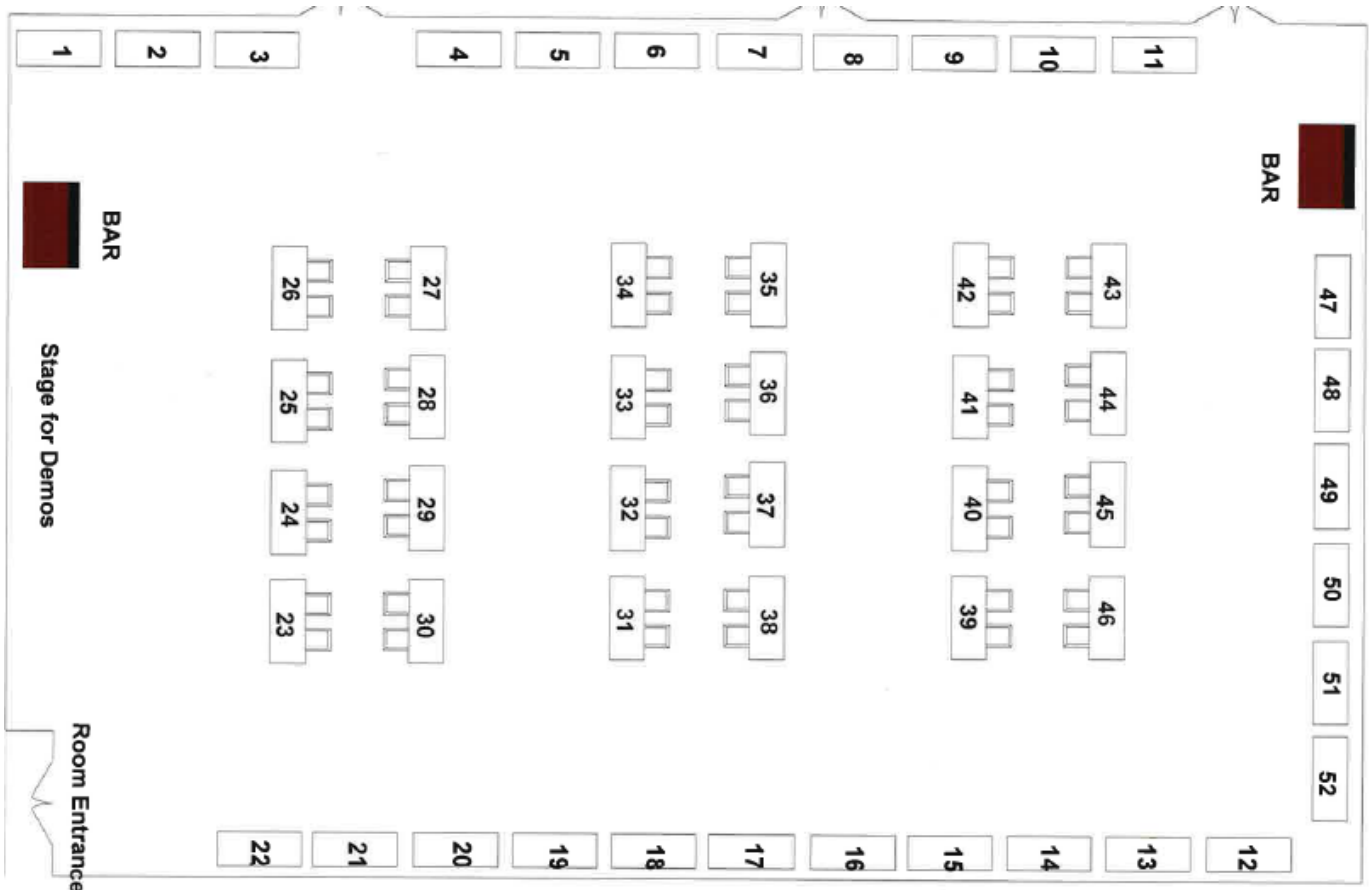
Please complete the table selection below. Each Exhibitor will receive a six (6') foot table space. If additional space is needed, additional tables can be purchased for \$400 each. Please plan your table setup accordingly.

- 1) Table Selection A) \_\_\_\_\_; B) \_\_\_\_\_; C) \_\_\_\_\_ (see floorplan below)
- 2) Electricity Needed? **Room perimeter booths only and you must contract with the event center,** venue contact information will be provided once the booth selection has been confirmed.
- 3) Names of Table Attendants 1) \_\_\_\_\_; 2) \_\_\_\_\_
- 4) Are you offering a drawing or door prize?  Yes  No

### ARCA SPONSORS

ARCA will contact sponsors for table selection starting with the

- Platinum Sponsors on June 17
- Gold Sponsors June 24
- Silver Sponsors July 1







## ROOFERS' AUCTION IN-KIND DONATION FORM

Thank you for your support of ARCA's Roofers' Auction at the 55<sup>th</sup> Annual Roofing Expo! Your generous contribution goes a long way in helping ARCA maintain its education, networking and advocacy efforts.

Donation Date: \_\_\_\_\_

Is this pledged by a  Company -or-  Individual

Donor Name: \_\_\_\_\_ Donor Company: \_\_\_\_\_

Donor Phone: \_\_\_\_\_ Donor Email: \_\_\_\_\_

### **PROGRAM LISTING**

*Please list the contact information for the auction winner to coordinate pickup or delivery of the item(s)*

Representative Name: \_\_\_\_\_ Representative Company: \_\_\_\_\_

Representative Phone: \_\_\_\_\_ Representative Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Retail Value: \$ \_\_\_\_\_

Tradeshow:  **Yes**, we are planning on hosting a table  **No**, we will not have a table

*(Please complete the Tradeshow form on the previous page)*

*(Your donation will be on display in the foyer during the tradeshow hours on Saturday)*

Please provide the name of the product(s), quantity and a brief two to three sentence description of the material or service:

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**GRAPHICS** *(Please email to the ARCA office at [arca@azroofing.org](mailto:arca@azroofing.org))*

Company logo

Image of donated item(s)

*This form serves as a pledge for an in-kind donation and not as a receipt but is intended for record keeping and acknowledgement purposes. Please consult with your tax advisor to determine the tax implications of your gift.*

**Seminars** - included in the 'A' Full Registrant package and 'C' Educational Contractor package. Pre-registration is requested.

- A. The Importance of Safety (11:00 AM, Saturday)
- B. What to do if an Employee is Injured on the Job (12:00 PM, Saturday)
- C. The Difference Between Quality Control and Quality Assurance (1:00 PM, Saturday)
- D. Mental Health/Safety Culture (2:00 PM, Saturday)
- E. Micro-Leadership (3:00 PM, Saturday)

Full Name \_\_\_\_\_  A  B  C  D  E  F

Full Name \_\_\_\_\_  A  B  C  D  E  F

Full Name \_\_\_\_\_  A  B  C  D  E  F

*If you need to register additional participants for the seminars please complete additional forms and submit the registrations to ARCA.*

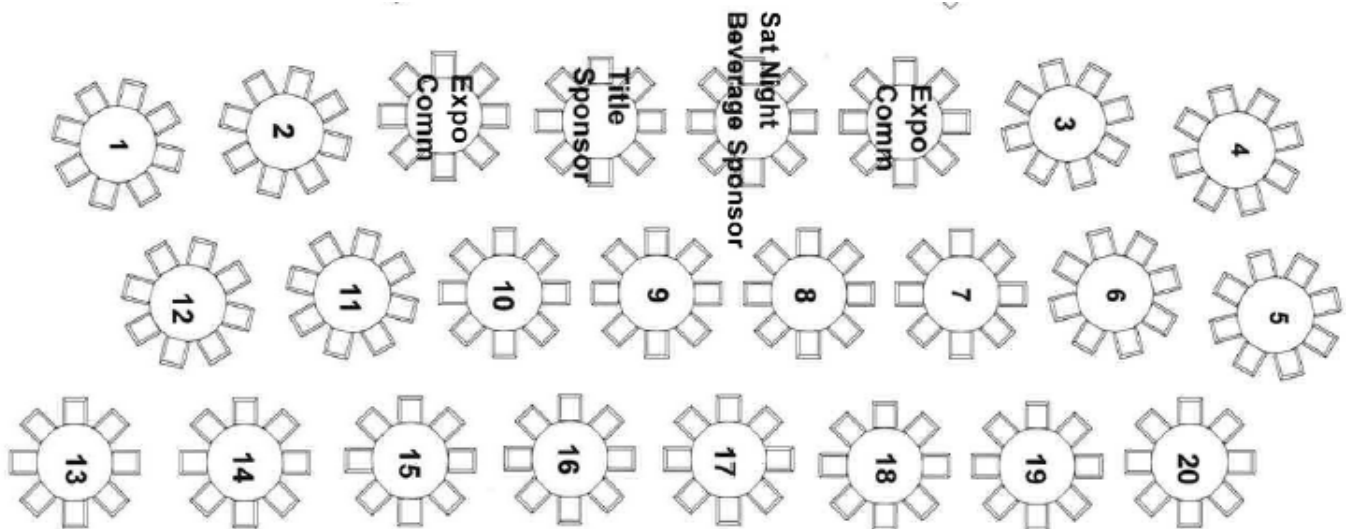
## Saturday Dinner Table Reservations

Back By Popular Demand! ARCA is offering the opportunity to reserve a table at the 55th Annual Award Banquet. Each table consist of 8 seats. Reserving a table is the best way to ensure seating with colleagues, friends and family members. Table reservations are first-come, first-serve.

**Table Selections:** 1) \_\_\_\_; 2) \_\_\_\_; 3) \_\_\_\_

*Please list your top three table selections*

### SATURDAY DINNER TABLE RESERVATION



## ARCA - Advancing the Arizona Roofing Industry



The Arizona Roofing Contractors Association (ARCA) is dedicated to uniting and empowering the Arizona roofing industry through a steadfast commitment to honesty, integrity, and equality as outlined in our Code of Ethics. Our mission is to provide valuable information to our members, advocate for their best interests, and foster positive legislative changes, thereby building consumer confidence, ensuring public welfare, and developing future industry leaders.

ARCA offers numerous opportunities for professional growth and networking through our annual marketing and charity events. These events connect you with industry professionals, vendors, major material manufacturers, and distributors, helping you build relationships that can significantly grow your business.

To further strengthen your business, ARCA provides a variety of training events throughout the year, either free or at a nominal cost to members. The savings from our training programs can often offset the cost of your membership dues. Our comprehensive training includes:

- ARCA Educational Program Series: Topics include Coatings, Shingles, Insulation, Metal Flashing, Modified Membranes, Marketing, Cool Roofing, and more.
- Safety and Certification Training: Fall Protection, OSHA 10 & 30 hour, CPR & First Aid, Bloodborne Pathogens, Ladder Safety, Forklift Certification, Signalman & Rigging, and more.

Visit our website at [www.azroofing.org](http://www.azroofing.org) to explore upcoming safety training, educational opportunities, sporting events, social events, and more. Join ARCA today and be part of a community that fosters respect, fellowship, and professional excellence in the roofing industry.

## We-Ko-Pa Casino Resort Dining Options

The We-Ko-Pa Casino Resort at Fort McDowell offers a diverse dining experience that caters to a wide range of tastes and preferences. **[Make your reservations for Friday night ASAP, the restaurants will book up!](#)**

**Ember** – a destination dining experience serving the highest quality of steaks and seafood prepared over wood-fired grills, as well as a specialty cocktail menu, a whiskey library and an extensive wine list. Their expert and knowledgeable Sommelier and first-class Service Team will make your evening unforgettable.

**Ahnala** – restaurant & coffee bar serves up American-style comfort food and Starbucks Coffee. From omelets and eggs made to order to seasonal salads and specialty sandwiches and entrees, you'll find tasty food for breakfast and lunch.

**The Buffet** – All you can eat! Featuring Friday & Saturday Night Crab Leg & Prime Rib Buffet. The Buffet is proud to feature (4) different, One Price, all-you-can-eat dining stations.

**The Market** – Follow the delightful aromas to the quick-serve restaurant. Designed for guests on the go, The Market offers a variety of specialty breakfast, lunch and dinner items including rotisserie chicken, grilled burgers, paninis, daily specials and more.

**WKP Sports & Entertainment** – This sport bar-themed restaurant has it all, including creative pub fare and craft beer, along with a variety of fun, sports, entertainment & gaming activities.

**Daubs Bingo Snack Bar** – located in the Bingo Room, this snack bar serves up classic American eats like burgers, fries, milkshakes and more.

## Fort McDowell Adventures

Visit [www.fortmcdowelladventures.com](http://www.fortmcdowelladventures.com) to book a Horseback or Jeeping Adventure for you and your clients or family. Your Adventure Awaits!



# 55th Annual Roofing Expo Schedule of Events

## Thursday, September 19, 2024

7:30 AM—8:00 AM	Sporting Clay Check-In	Rio Salado Sporting Club
8:00 AM—1:00 PM	Sporting Clay Tournament, Followed by Lunch and Awards	Rio Salado Sporting Club
12:00 PM—5:00 PM	ARCA Shoppe	Wassaja 112–113
12:00 PM—5:00 PM	Registration Desk—ARCA	Wassaja 112–113
6:00 PM—7:00 PM	Registration Desk—Get Acquainted Party	La Puesta Del Sol
6:00 PM—9:00 PM	Get Acquainted Party (Dinner served 6:30-8 PM)	La Puesta Del Sol
6:30 PM—8:30 PM	Cornhole Tournament	La Puesta Del Sol

## Friday, September 20, 2024

6:00 AM—9:00 AM	Breakfast Buffet	Courtyard Plaza
8:00 AM—3:00 PM	Registration Desk	Wassaja 112–113
10:00 AM—3:00 PM	ARCA Shoppe	Wassaja 112–113
7:00 AM—8:00 AM	Golf Tournament Check-In	We-Ko-Pa Golf Course
8:00 AM—2:00 PM	55th Annual Golf Tournament, Followed by Lunch and Awards	We-Ko-Pa Golf course

*Afternoon Open for Fort McDowell Adventures  
(attendees are responsible for expenses incurred during an activity booked with Fort McDowell Adventures)*

2:00 PM—5:00 PM	Tradeshow Set-Up	Wassaja 114–115
3:00 PM—6:00 PM	ARCA Pool Party	Pool Area
4:00 PM—5:30 PM	Young Professionals Roofing	Wars Pool Area

## Saturday, September 21, 2024

6:00 AM—9:00 AM	Breakfast Buffet	Courtyard Plaza
9:00 AM—12:00 PM	Tradeshow	Wassaja 114–115
11:00 AM—12:00 PM	Seminar 1—The Importance of Safety (Andrew Taunton)	Wassaja 107
11:30 PM—1:00 PM	Hors d'Oeuvres	Wassaja 111
12:00 PM—1:00 PM	Seminar 2—What To Do When an Employee is Injured on the Job (Jessie Atencio)	Wassaja 103–104
1:00 PM—2:00 PM	Seminar 3—Difference Between Quality Control and Quality Assurance (Bryan Hill)	Wassaja 108
2:00 PM—3:00 PM	Seminar 4—Mental Health / Safety Culture (Wayne Carroll)	Wassaja 107
3:00 PM—4:00 PM	Seminar 5—Leadership Skills (Brandon Walker)	Wassaja 108
5:00 PM—6:00 PM	Cocktail Hour	Courtyard Plaza
6:00 PM—8:00 PM	Awards and Dinner Banquet	Wassaja 109–111

*Thank you for joining us!*